



What is FORTIFIED?

FORTIFIED offers homeowners several opportunities to increase the strength of their investment.



DISCOUNTS: 20% - 35% *

BRONZE: STRENGTHEN THE ROOF SYSTEM

Minimizes the risk of water getting into the home and of the roof detaching from the walls.



DISCOUNTS: 35% - 45% *

SILVER: STRENGTHEN THE WINDOWS & DOORS

Minimizes the risk of wind entering the home and causing a roof failure. Also effective at reducing the risk of water getting into the home.



DISCOUNTS: 40% - 50% *

GOLD: STRENGTHEN THE STRUCTURAL SYSTEM

Ties all of the elements of the home together and to the ground. The most effective way to minimize risks from high winds.



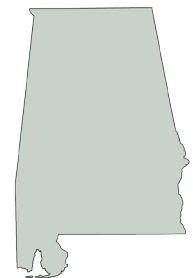
DISCOUNTS: 50% - 60% *

FORTIFIED FOR SAFER LIVING®

A multi-hazard program specifying construction, design and landscaping standards to increase a home's resilience and deliver superior performance during ALL natural hazards.



Strength isn't always obvious.



** Alabama Wind Mitigation Benchmark Discounts (Applicable to Wind Premium)*

These discounts are not to be subject to any "total maximum credits" rule. Benchmark discounts are effective July 1, 2014 and are subject to change. Rates vary by insurer.

FORTIFIED is a program of the Insurance Institute for Business & Home Safety.

TO LEARN MORE ABOUT FORTIFIED, VISIT DISASTERSAFETY.ORG/FORTIFIED